

George Whiting

CA

CA Business Valuation Specialist

CA Forensic Accounting Specialist

p +61 8 8139 1121

m +61 402 500 030

e gwhitington@nexiaem.com.au

Adelaide office

Level 3 153 Flinders Street, Adelaide SA 5000

GPO Box 2163, Adelaide SA 5001

p +61 8 8139 1111 **f** +61 8 8139 1100

www.nexiaem.com.au



George is a Partner within Nexia Edwards Marshall's Forensic Accounting division.



Scan the QR code to download George's digital business card.

George has practised exclusively as a Forensic Accountant at Nexia Edwards Marshall since 2008 and was promoted to Partner in 2021 and head of the firm's Forensic Accounting division in 2025.

George specialises in the provision of:

- Forensic Accounting Services as an Expert Witness for Court and as a Consulting Expert for litigation / dispute support.
- Valuation Services for litigation / disputes, matrimonial property settlements, and commercial purposes.
- commercial and corporate advisory and consulting.

George has developed broad professional and commercial experience and expertise in multiple areas, including:

- economic loss assessments.
- expert accounting opinions and financial investigations.
- business and equity interest valuations.
- matrimonial property settlements.
- financial modelling.
- fraud investigations and payroll reviews.
- due diligence.

Formal Qualifications

- CA Business Valuation Specialist, Chartered Accountants Australia and New Zealand
- CA Forensic Accounting Specialist, Chartered Accountants Australia and New Zealand
- Member, Chartered Accountants Australia and New Zealand
- Bachelor of Commerce (Corporate Finance), The University of Adelaide
- Bachelor of Economics, The University of Adelaide

Valuations

George has managed both commercial valuations, such as share sales and mergers and acquisitions, and valuations for litigious purposes, such as shareholder disputes and matrimonial property settlements.

Litigation Support

In assisting the firm's partners provide independent accounting evidence for litigation, George has worked on a number of large and complex cases in various jurisdictions and courts around Australia.

Experience

The work George produces combines technical skills and problem solving with concise practical advice and a commercial mindset.

Assignment	Process and outcome
Value, on an annual basis, a large national engineering and land surveying consulting business pursuant to its shareholders' agreement.	George manages the annual valuation, which includes meeting with management, reviewing the business' earnings and budgeted performance and normalising its working capital and net debt. George also undertakes research on the industry and comparable listed companies and the calculation of the business' weighted average cost of capital. He is responsible for assisting in the preparation of the valuation report and executive summary for shareholders and a presentation to the company's board. George also assists in the provision of merger and acquisition advice to the client from time to time.
Value the equity interest of a foreign resident taxpayer in a large privately owned company in the North American public-private partnership infrastructure market for an application for a private ruling from the Australian Taxation Office.	George managed the valuation, which included the review of the company's business model, legal structure and management cash flow forecast. He then conducted an analysis of the industry and comparable listed companies, calculated the company's cost of equity and assisted in the production of a report for the taxpayer's lawyer to be provided to the ATO.
Advise the Western Australian agent of a multinational food franchisor on contract extension negotiations and their financial implications.	George reviewed the draft contract and provided advice on its financial implications, including the calculation of the agent's remuneration (royalty share) and franchise development penalties. He then prepared a cash flow forecast and scenario analysis to assist the agent in budgeting and strategic planning. The contract was executed by the agent and George has continued to provide ongoing advice and assistance in tracking performance against the forecast he prepared.

Experience Continued

Assignment	Process and outcome
Calculate the economic loss suffered by a leading business in the SA maritime construction industry as result of damage to its largest item of plant.	George reviewed a settlement offer from the insurer and then assisted in preparing a responding report that the parties relied upon in reaching a settlement. His work included reviewing the company's statement of claim, business model and financial statements and the interrogation of its underlying accounting records and allocation of variable costs.
Calculate the economic loss (capital and income) suffered by a large interstate managed investment scheme as a result of negligent property valuations.	George helped prepare a report for the Federal Court and advised the scheme's lawyers before a mediation that resulted in a settlement. His work included reviewing the scheme's business model, constitution, financial and product disclosure statements, lending criteria and loan to valuation ratios, loan portfolio performance pre- and post GFC and member contribution and redemption trends. He then assisted in formulating the loss and quantifying the appropriate risk discount factors.
Wind up a solvent group of family companies, formerly a leading national manufacturer of sunscreen and pharmaceutical products.	George managed the liquidation process, including the destruction of the group's production samples and quality control records, the development of its pre- CGT real property, the distribution of its property, loans and surplus cash in specie to shareholders in a tax-effective manner and the deregistration of the companies by ASIC.

Why Nexia Edwards Marshall



A culture of success

We hire a diverse range of individuals with the ability to ask the right questions, listen actively and analyse deeply to spot missed opportunities.



We'll get you there

We're a top 20 global network, already on the ground in over 120 countries, and have offices in every mainland state and territory in Australia.



The specialists you need

We offer over 30 sector and service specialties, from property and construction, healthcare, professional services and many more.



Ready for what's next

We equip our team with the vital skills to thrive in tomorrow's world, so we can guide you to success, no matter what this looks like.

